





#### **LEASE**



Concluding excellent deals by identifying and conecting demand with the product, swiftly and efficiently.

Lease management, identifying potential tenants;

Built-to-Suit project management;

Up-to-date database of landlords, tenants, offers and transactions:

Coordination of property leasing in partnership with other market brokers;

Market demand identification strategy;

Representation of companies in the search, analysis and negotiation of properties;

Digital marketing platform with the integration of the main advertising channels with RealtyCorp portals (Opportunities, Blog and Cases) and social networks.

## SALE & ACQUISITION



Market intelligence, information and efficiency in the search of business opportunities which meet our clients needs.

Demobilization of real estate assets:

Direct sales or through a bidding process;

Relationship with real estate agents and market players;

Representation of investors and/ or developers in the acquisition of property for development;

Marketing strategy;

Management of Sale 8 Leaseback operations;

Representation of investors and companies in the acquisition of properties for income or for own occupancy;

Digital marketing platform with the integration of the main dissemination channels.

# ASSESSMENT & CONSULTANCY



High-level real estate valuation, undertaken by professionals with extensive experience and credibility, certified by first class Brazilian institutions and primarily by international institutions such as RICS - Royal Institution of Chartered Surveyors.

General property appraisal services, including portfolio appraisals;

Feasibility analysis of industrial, commercial and service projects;

Real estate development study;

Analysis of best use - real estate vocation;

Equity appraisal for accounting purposes;

Specialized advice for judicial and arbitration proceedings involving knowledge of international appraisal techniques.

# STRATEGIC MANAGEMENT OF REAL ESTATE ASSETS



Intelligent management of real estate portfolios, constantly seeking efficiency in the management and monitoring of the real estate market.

Real Estate Management – Control of payables, inspection survey reports, documentation, representation in general meetings and public bodies.

Management of Opportunities – Comparative analysis of market rents to identify opportunities and negotiation strategies;

Critical Dates Management - Inflation adjustment, revisions, renewals, guarantees and insurance cover;

Negotiation – Representing clients in rental revisions, lease agreement renewals, terminations, lease acquisitions, sale and purchase of properties.

#### **BUSINESS IN USA**



New Real Estate business in the USA – Consultancy and Business Development – Property finance, property search and new business opportunities in the US market. Partnerships with law firms, accountants and financial agents specialized in the American real estate market.

# DEVELOPMENT & INVESTMENT



Structuring and management of investments in the real estate market, consultancy and development in real estate by creating specific solutions which bring value to the client, through transparent and sustainable processes.

Real Estate Investment Consulting and Management - Product formatting, investment quality analysis, investment vehicle structuring and management of the entire investment and divestment cycle. Structuring and managing new products by partnering with investors, investment funds and developers;

Structuring of Investments – Structuring of real estate investment funds (FIIs) and acting as real estate consultancy for FIIs;

Strategic and Operational Management for Real Estate Development – Project implementation in diverse market segments. Monitoring every step, including the definition of the commercial and marketing strategies, legal approvals, project and works management, monitoring of economic and financial performance through to the implementation of risk management and monitoring policies.

### **CASES**

# Praça Faria Lima

Lease acquisition concluded in **December/2021**. Process coordinated by RealtyCorp.

Raízen is an integrated energy company that produces and sells ethanol, sugar, fuels and bioenergy. Given the growth achieved, the company needed a new office in the Faria Lima region to expand its business, with the criterion of remaining close to the current headquarters. RealtyCorp conducted the process very quickly, considering the changes that occurred, of increasing and decreasing area. The entire lease project was managed, from the preparation of a complete research report, management of tours and meetings, as well as the entire commercial negotiation. Raízen was impressed by RealtyCorp's agility in responding to its needs and scope changes, even mentioning that it is what they are looking for in corporate partners: efficiency, effectiveness and





### 360 JK Itaim Bibi| SP

Lease acquisition concluded in **November/2021**. Process coordinated by RealtyCorp.

Founded in 2007, Geribá Investimentos is a Brazilian asset manager, specialized in originating and structuring alternative investment opportunities. In addition to Geribá, some companies in the group were expanding and needed a bigger and more imposing office. RealtyCorp was appointed to act as a consultant on this project. The work was carried out with great agility and transparency, meeting the needs of the tenant and the landlords. The clarity in the negotiation, involving Geribá executives and the landlords during the process, was fundamental for the conclusion of another deal managed by RealtyCorp.

#### Internacional Rio

Lease acquisition concluded in March/2022. Process coordinated by RealtyCorp.

Visagio is a business transformation and development platform that helps organizations around the world to realize their ambitions - ranging from diagnosis and strategic recommendation to the implementation of solutions in a practical, agile and sustainable way. Before the pandemic, Visagio started the project to relocate its office in downtown Rio. The intention was to leave a single-user building where it would be necessary to carry out all the structural maintenance of the building and have a space with more synergy. It is worth noting that, before the health crisis, they almost closed the business, but ended up giving up on the lease. We noticed that the directive changed to the South Zone, we presented a complete report and we had the opportunity to negotiate 3 projects on behalf of Visagio. After the visit of all the company's partners, they chose to negotiate only in Internacional Rio, being satisfied with the conclusion of the deal.





#### Ventura Corporate Towers

Lease acquisition concluded in March/2022. Process coordinated by RealtyCorp.

Known for hosting companies such as Petrobras and BNDES, Ventura Corporate Towers has been the object of desire of petrol, oil and gas sector. Not coincidentally, an Australian global oil and gas production company turned to RealtyCorp to meet its new demand. The client was looking for class A buildings located between the South Zone and Downtown. We came to approximately 10 buildings as an alternative and the client understood that the best option would be the Ventura Corporate Towers Building, choosing to lease the 5th floor of the West Tower.



**ACCESS NOW!** 

CASES.REALTYCORP.COM.BR



Access our complete portfolio of cases now and check out our best deals.

# OFFICE

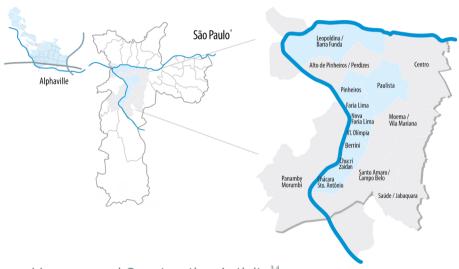
#### São Paulo

- The city of São Paulo currently has 11.644 million m² of rentable office space in Corporate buildings¹ (corporate buildings) and 5.062 million m² of rentable office space in Office buildings¹ (small commercial suites). This totals 16.707 million m² of offices in the city of São Paulo. Of the total inventory, 15.74% are in Corporate¹ A+ buildings, 12.40% in Corporate¹ A buildings and 41.56% in Corporate¹ Class B and C buildings (known as Others), totaling 69.70% of Corporate¹ offices in the capital; and the remaining 30.30% are in Office buildings¹.
- The impact caused by the Covid-19 pandemic began to be absorbed by the office market at the end of 2021 and followed this trend in the 1st quarter of 2022. There was a considerable positive net absorption in the universe of



Corporate buildings¹ (all Classes) of 59,050 m², the largest since the beginning of the pandemic, as shown in the chart to the side. The vacancy rate for Corporate¹ A/A+ dropped from 22.35% at the end of 2021 to 22.01% in the 1st quarter of 2022, while the vacancy rate for Corporate¹ B and C (Others) dropped from 20.63% to 20.20% in the same period.

■ These data point to a resumption of growth in the occupancy rate of Corporate¹ offices in the city of São Paulo. Note that for the second consecutive quarter, net absorption is positive and the vacancy rate shows a regular downward trend in the coming months, both in the Corporate¹ A/A+ segment and in the Corporate¹ B and C (Other) segments.



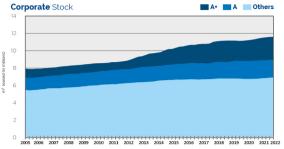
Occupancy, Vacancy and Construction Activity 3.4

Vacancy Rate (%)	Vaca	ncy Oo	cuppation Class A+		Ocuppation Cl	ass A	Construction	n Activity
Nova Faria Lima	4,57% 30.032 4,30%		15.738	627.683	349.879			31.120 23.581
Pinheiros/ Faria Lima	18,06% 11,70%				35.446 <b>28.239</b>	160.793 213.166	W. W.	11.795 15.736
Chucri Zaidan	35,44% 21,38%	262.513			478.225 29.465	108.326		86.345 0
Berrini	13,77% 32,95%			128.891	6.800	167.852 2.240	W.	0 9.792
Vila Olímpia	14,44% 12,92%				22.181 13.5	131.418	))).  }	13.960 9.000
Paulista	8,91% 22,10%			77.915	13.053 [ 274	133.445 4.571	<i>W.W.W.</i> 18.	45.889 9.290
Leopoldina/ Barra Funda	33,39% 30,31%				61.16 42.323	97.291		0 60.500
Chácara Sto. Antônio	39,07% 47,81%				48.941 33.639	76.322 36.715		33.558 O
Other Regions	45,84% 21,69%			58	.096 20	125.958 09.713	WIIIIII. WIIIII.	58.344 52.211

#### Trend Panel<sup>2</sup>

Corporate	A+		А			OTHERS			
Market	Q4/2021	Q1/2022		Q4/2021	Q1/2022		Q4/2021	Q1/2022	
Vcancy Rate	22,73%	23,06%	7	21,86%	20,66%	7	20,63%	20,20%	M
Total Stock (m²)	2.650.384	2.630.407	K	2.051.780	2.071.179	7	6.926.373	6.943.201	7
New Stock (m²)	11.224	-	7	36.741	14.400	K	2.688	6.766	7
Construction Activity (m²)	281.012	281.012	↔	178.774	164.374	7	32.648	30.799	7

(m² leased)



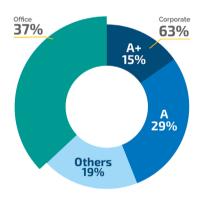






### Alphaville<sup>3</sup>

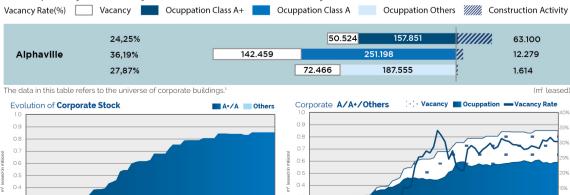
- The total inventory of offices in the Alphaville¹ region is 1.368 million rentable m². Of the total inventory, 37% is in Office buildings¹ (small commercial suites), 15.23% in Corporate¹ Class A+ buildings, 28.77% in Corporate¹ A buildings and 19% in Corporate¹ B and C buildings (Others), resulting in in 63% of the total inventory in Corporate buildings¹.
- Alphaville's Corporate¹ vacancy rate which has averaged 30% since the beginning of 2016 increased during the pandemic, but dropped in the last 2 quarters. The 2nd quarter of 2022 closed with a vacancy rate of 30.79%, as shown in the chart below. This scenario, aligned with the distance from Alphaville in relation to the main axes of offices in the capital and the drop in ISS tax incentives, caused the average rental asking prices in Alphaville (R\$ 47.73/m²) to be 30% lower than the average for the entire city of São Paulo (R\$ 68.10/m²), considering the entire Corporate universe¹ in each region.
- Construction activity in Alphaville for the Corporate<sup>1</sup> universe is 77 thousand m<sup>2</sup>. This represents almost 9% of the entire Corporate<sup>1</sup> inventory in the region, a very high construction rate when compared to the city of São Paulo, for example, which has a rate of only 4%. These data indicate that the rise in the vacancy rate should remain for a few more quarters.



2009 2010 2011 2012 2013 2014 2015 2016 2017 2018 2019 2020

#### Occupancy, Vacancy and Construction Activity<sup>3,4</sup>

2007 2008 2009 2010 2011 2012 2013 2014 2015 2016 2017 2018 2019 2020 2021 2022



Rio de Janeiro<sup>3</sup>

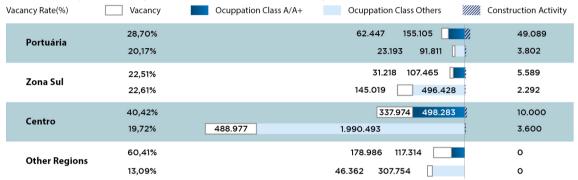
Trend Panel<sup>2</sup>

Corporate	A+ / A			OTHERS			
Market	Q4/2021	Q1/2022		Q4/2021	Q1/2022		
Taxa de vacância	40,01%	39,54%	7	19,50%	19,74%	7	
Estoque Total (m²)	1.812.794	1.812.794	↔	3.705.425	3.703.133	7	
Novo Estoque (m²)	24.800	-	7	-	-	<b>(+)</b>	
Atividade Construtiva (m²)	84.976	84.976	<b>↔</b>	7.402	9.694	7	

(m² leased)

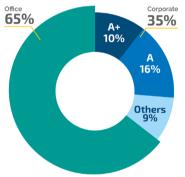


#### Occupancy, Vacancy and Construction Activity<sup>3,4</sup>

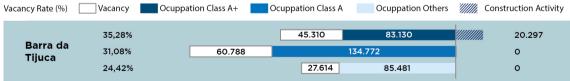


### Barra da Tijuca<sup>\*</sup>

- The total office inventory in the Barra da Tijuca region, in Rio de Janeiro, comprises 265 buildings with 1.231 million m²; 35.50% of this total comprises Corporate buildings¹ and the other 64.50% of the inventory comprises Office buildings¹ (small commercial suites). Of the total inventory, 10.43% are Corporate¹ Class A+ buildings, 15.89% Corporate¹ A buildings and 9.19% Corporate¹ Class B and C (Other) buildings. This amounts to 35.50% of the total inventory in Corporate buildings¹.
- Barra da Tijuca is predominantly made up of mid-range office buildings<sup>1</sup>. Regarding the corporate market, the neighborhood has 41 high-class corporate buildings that make up the Corporate<sup>1</sup> Class A and A+ market in the region. The corporate market in Barra has been characterized by a high vacancy rate for several years, especially after the 2016 Olympics.
- Barra's vacancy rate, which was around 36% for the entire Corporate universe<sup>1</sup> during the last 5 years, has decreased considerably in the last two quarters. In the 1st quarter of 2022, it closed at 30.59%, the lowest Corporate vacancy rate<sup>1</sup> in Barra da Tijuca since the end of 2016.



#### Occupancy, Vacancy and Construction Activity<sup>3,4</sup>



The data in this table refers to the universe of corporate buildings.1

(m² leasec





### **INDUSTRIAL**

### State of São Paulo<sup>3</sup>



- Brazil has 28.212 million rentable m² of warehouses in industrial and/or logistical condominiums, with the Southeast region alone holding 21.291 million m<sup>2</sup> of this stock, that is, 75.49% of the total Brazilian stock, with only the state of São Paulo has 55.19% of the total Brazilian stock; Rio de Janeiro 9.72% and Minas Gerais 7.74%.
- The vacancy rate in the state of São Paulo increased from 12.21% in the 4th quarter of 2021 to 13.54% in the 1st quarter of 2022. However, this number is mainly due to the large increase in new inventory delivered in the last two quarters: 1.196 million m2 of new inventory were delivered in the last 6 months. On the other hand, total occupancy increased by more than 700 thousand m<sup>2</sup> in the same period.
- The current average rental asking prices for warehouses in industrial/logistics class A+/A condominiums for the entire state is R\$ 20.45/m². The average rental prices rose in four regions of the state, decreased in two and remained stable in one region, as shown in the table below:
- The Bandeirantes/Anhanguera axis has the largest inventory of industrial and/or logistical condominiums in the state of São Paulo, with 7.401 million rentable m<sup>2</sup>. This represents 47.54% of the total stock in the state of São Paulo. The axle vacancy rate closed the 1st quarter of 2022 at 16.38%.

#### Average Asking Price Lease m<sup>2</sup>/month Gated Parks A+/A **AXIS** 04/2021 01/2022 Anchieta Imigrantes 26.17 R\$ 26.45 4 R\$ Fernão Dias R\$ 14 50 DФ 16.37 Regis Rittencourt R¢ 23.80 DΦ 22 32 São Paulo (Capital) R\$ R\$ 30,79 Dutra SP R\$ 23.03 R\$ 22.69 Castelo Branco R\$ 20.57 R\$ 21 49 4 Bandeirantes/Anhanguera 4 R\$ 17.85 18 20 State of São Paulo 20,40



#### Trend Panel - Industrial SP

Logistics	A+ /	′ A	OTHERS			
Condominiums	Q4/2021	Q1/2022	Q4/2021	Q1/2022		
Taxa de vacância	12,37%	13,82%	11,76%	12,71%		
Estoque Total (m²)	11.262.894	11.600.220	3.954.899	3.967.169		
Novo Estoque (m²)	844.536	337.326	3.325	12.270		
Atividade Construtiva (m²)	2.215.852	1.969.479	109.124	105.601		

Occupancy, Vacancy and Construction Activity 3.4

Vacancy Rate (%) Ocuppation Class A/A+ ☐ Vacancy Ocuppation Class Others Construction Activity 13.11% 63 668 422.108 185 249 Anchieta/ **Imigrantes** 11,93% 19.743 145.732 0 49,82% 44 011 44 332 O Fernão Dias 18,75% 42 666 184 852 O 112.287 575.444 16,33% 39.029 **Regis Bittencourt** 14,69% 11.093 64.408 0 5.608 466.927 160.500 1,19% São Paulo (Capital) 1,98% 5.841 288.808 4.680 189.315 301.642 9.04% 1.904.132 **Dutra SP** 441.344 17,31% 92,404 6.300 13,41% 224.889 1.452.283 310.739 Castelo Branco 83.526 1.280.844 6,12% 67.209 15,81% 963.594 5.131.618 972.319 Bandeirantes/ Anhanguera 27.412 248.822 19,05% 1.057.082

The data in this table refers to the universe of corporate buildings.1

(m² leased)

[1] RealtyCorp's classification methodology for office buildings is based on the Buildings classification, which is: Office: buildings with suites smaller than 100 m². Corporate: buildings with suites larger or equal to 100 m². Ar: buildings equivalent to AAA and AA of the Buildings classification; A: buildings equivalent to A in the Buildings classification; Others: buildings equivalent to BB, B and C of the Buildings classification;
[2] The statistical data for Alphaville are not included together with the statistical data for the city of São Paulo;

<sup>[3]</sup> The statistical data in this Analytics refer to the 1st quarter of 2022 and were consolidated on March 31, 2022.

[4] RealtyCorp has adopted Buildings' new regional division, known as Buildings 2.0 Regions. We believe that this segmentation is more consistent with the market reality of the office regions in the cities of São Paulo and Rio de Janeiro. In the case of the city of São Paulo

### **DIFERENTIALS**

RealtyCorp's team of experienced real estate professionals focusses on assisting investors, developers, owners and companies that use corporate and industrial spaces. RealtyCorp is well recognized by its clients because of its negotiation skills and in-depth market knowledge, RealtyCorp is also known for promoting business opportunities and for nurturing long-term relationships. With ethics and professionalism, RealtyCorp will always seek, primarily, to meet the interests and needs of its clients.



#### COMMITMENT

We are committed to the values and mission of our clients. Thus, we actively act as a support for the legal client, so that all the premises, principles and needs of our clients are met and observed in the contracts signed.



#### **ETHICS**

Our position in the processes and in the negotiations contemplates all the legal and ethical principles of good governance. We value transparency, equity and corporate responsibility. We reject corruption.



#### **AGILITY**

We offer greater agility in the unfolding of the whole process of negotiation and closing of the business.



#### **INTELLIGENCE**

We act broadly and strategically, providing our clients with a more transparent view of the real estate market, in addition to opinions and recommendations based on data and research



#### **EXPERIENCE**

Wide and solid experience of our team of professionals in Corporate Real Estate.



#### **RELATIONSHIP**

We value a business partnership that is long-lasting, not merely immediate profits.



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